

**non**  
**zero**  
**one**

---

INFORMATION PACK  
THEY VOTE WITH  
THEIR FEET

---

## ABOUT THE COMPANY



**non zero one** is formed of six artists: Sarah Butcher, Iván González, Cat Harrison, John Hunter, Fran Miller and Alex Turner. The South-East UK based group, who came together in early 2009 as part of their studies at Royal Holloway, University of London, aim to explore ideas of audience responsibility and investigate the place of the performer in live performance. The group are an ensemble, working across disciplines to explore the possibilities in between, interrogating the boundaries between participant and spectator.

Drawing together collaborative skills and backgrounds in theatre, dance, movement, live art, photography, multimedia and contemporary performance, the group work to create opportunities for their audiences to become authors of their own

experience. **non zero one** are not trying to make high art, but highly accessible work that aims to provoke and resonate with participants long after they have left the performance space.

Using live video, projection, hidden cameras, mp3 players, radio frequency headphone broadcasting, live sound mixing and the internet, mixed with interactive performance, movement and the occasional culinary experience, **non zero one** draw on a wide range of interests and expertise to make each show a truly immersive experience. The group's current work is concerned with how participants and performers - a distinction constantly in question in their work - can be enabled by various technologies in performance. It explores how relationships can be made and broken, how fights can

be won and lost, and how experiences can be shared or made deeply personal.

*Would Like to Meet*, the group's debut piece, was shown Southwark Playhouse in June 2009 before a sell-out run at the Barbican, London, as part of BITE '10.

*They Vote With Their Feet*, currently in development, was shown at the Battersea Arts Centre in September 2009 as part of the Freshly Scratched Festival and has received support from Farnham Maltings for research and development.

*Hold Hands / Lock Horns*, a research exercise contributing to the development of *They Vote With Their Feet*, has been shown at Forest Fringe in Edinburgh, The Basement in Brighton and Bring The Happy in Leeds.

## CONTACT



EMAIL NON ZERO ONE

firstname@nonzeroone.com  
info@nonzeroone.com

## THEY VOTE WITH THEIR FEET



*“This is your table for the night. You are going to be making decisions as a group that will shape the course of your evening”*

Inspired by the idea of a ‘choose your own adventure’ book, *They Vote With Their Feet* explores themes of democracy and choice, presenting its

audience with real choice in a piece of theatre: the opportunity to shape the course of their evening.

Instructed by a voice heard through a pair of wireless headphones, the audience are led to two identically laid dinner tables. As they are split into two groups and sat at one of the tables, they are told that they have to choose the path of their evening. Given three cards depicting three very different parties, the group have to choose which party they would like to be at: the birthday party, dinner party, or tea party. As the participants are presented

with their party, they are given opportunities to shape their time at the table.

With party politics and table envy at the heart of the piece, the narrators (speaking live through the headphones), ask participants if the grass is greener on the other side, and give them chance to change their evening for the better.

*“Did you make the right choices tonight? Take a look at the people you are sat with. Recall the moment when you sat down at the table this evening. Are you looking at the same people?*

*Are there new faces amongst you? Are you the new face at the table?”*

*They Vote With Their Feet* was presented as a ten-minute ‘Scratch’ at the Battersea Arts Centre’s Freshly Scratched Festival on 26 September 2009. Images of the performances can be viewed on our website, [www.nonzeroone.com](http://www.nonzeroone.com)

## AUDIENCE FEEDBACK ON *THEY VOTE WITH THEIR FEET* AT THE BAC SCRATCH FESTIVAL



what do you remember seeing? what do you remember hearing?

what did it make you feel? what did it make you think?

Being led to a table via a voice in my ears, eating, laughing, audience made the choices.

People!!

Smiles around the table.

Party rings, Cyndi Lauper, nice girls.

Jazz & cheese!

If you don't like your life you can change it.

Balloons! Party rings, party poppers!

The faces of all the people at both tables. The waiter. The option cards. The balloons.

Party blower thingies. Cake. Coke. Ring biscuits. Red candle. White candle. Wine. Crackers. Olive. Toothpicks. Cheese crackers.

Competitive! And desirous of a big win.

Excited. It was about what we 'honestly' feel in social situations. It highlighted the fact that it's not only you who may want to do something different.

Cooooool...

Happy, having a great time, how much fun you can have

as your alter ego, how nice it is to have a choice.

FUN. Really enjoyed it. I liked meeting new people. Thought it was clever the way the voice on headphones adapted to what we did.

Nervous, excited, rushed, frustrated, curious of what I was missing on the other table.

would you change anything?

They were limited because of their limited means – more money for them!!

I'd take'm to the best venues around the city!

Lengthen it up – more choices would be nice.

I'd try the other table next time.

If only it could have been longer.

Not about the look – it looks great – just more.

I would make it longer – more activities for the table before the opportunity to change tables.

# non zero one

THEY VOTE WITH THEIR FEET BAC GALLERY





PHOTOS BY GAVIN MCKENZIE  
FROM *THEY VOTE WITH THEIR FEET* AT BATTERSEA ARTS CENTRE  
26 SEPTEMBER 2009

## TECHNICAL SPECIFICATIONS AND TOUR REQUIREMENTS

### SPACE

*They Vote With Their Feet* takes place at two tables, each of which must be large enough to fit 10 place settings for people to eat.

The two tables are placed between 5-8 metres apart and must have clear passage between them.

There must be clear passage between the tables and a backstage / hidden area large enough to store props and costume.

The two tables must be visible to the controllers, who are preferably able to stay hidden whilst commentating on the action.

As instructions are given via headphones, it is essential that the performance space be quiet enough that participants are able to hear clearly.

### EQUIPMENT

**non zero one** will provide most equipment necessary for the running of *They Vote With Their Feet*. This includes:

- 14 wireless headphones to cater for 10 audience members
- All broadcasting equipment required for the functioning of the wireless headphone system (one wireless transmitter, two clip on mics, two laptops, mixing desks, cables etc.)
- Properties, including perishables

The following equipment is either provided by the venue or hired:

- A fridge / freezer for the storage of perishables
- A washing up area for plates if the piece is to be performed more than once per night

*They Vote With Their Feet* uses wireless headphone RF broadcasting technology, and therefore any environment with high levels of RF interference is unsuitable for the running of the piece.

The equipment used in *They Vote With Their Feet* requires mains power for at least two laptops and two mixing desks.

### SITE VISITS

*They Vote With Their Feet* is designed to be easily toured and therefore a site visit is not essential.

However, it is preferable for a site visit to be carried out by at least one member of **non zero one**, to decide on placement of tables, backstage / prop storage area and the location of the controllers.

Where a site visit is not appropriate, plans or dimensions of the performance space are essential to ensure **non zero one** can plan the location of the controllers and actors before the performance.

### TEAM

Five members of **non zero one** are required for each performance of *They Vote With Their Feet*.

The support of the venue's sound technician is greatly appreciated, but not a requirement.

If dedicated lighting is available in the performance space, the venue may wish to assign a lighting technician to plot the lights on the day of the performance.

**non zero one**

**FACEBOOK**

NONZEROONE

**TWITTER**

/NONZEROONE

**WEBSITE**

WWW.NONZEROONE.COM

**EMAIL**

INFO@NONZEROONE.COM